



23 | 24 February 2022

LA Convention Center

It's Tomorrow!

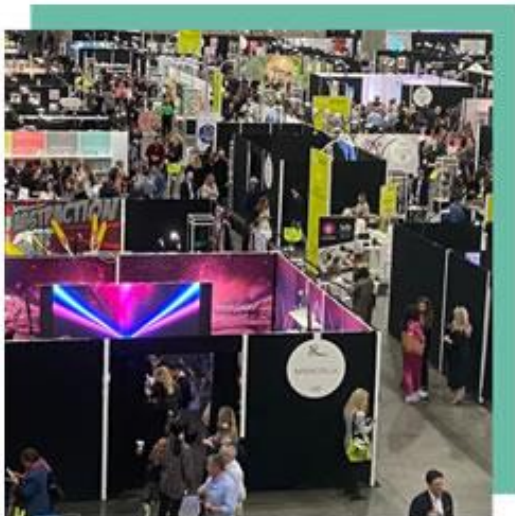
The Show starts tomorrow

Tomorrow, MakeUp in Los Angeles show will open its doors... it's the perfect opportunity to meet in person all the key players of the **skincare and makeup** sector in one place!

To make sure you will not miss anything of this new edition, here is a reminder of the upcoming program: the latest innovations and best-sellers from our exhibitors; conferences by our international experts on cosmetic trends and exclusive workshop. Don't miss the IT Awards ceremony on the first day of the show!

Whether you are an indie brand or a legacy brand, get inspired and innovate at MakeUp in Los Angeles, 23 & 24 February at the LA Convention Center!

[REQUEST MY BADGE](#)



Meet your future business partners

To support you in the development or launch of new products, **200+ suppliers** are waiting to reveal their latest creations! This year again, **new exhibitors** have joined the iconic categories of the show: ingredients, formulation, packaging, full service and accessories. Discover the full list of exhibitors and **plan a successful visit!**

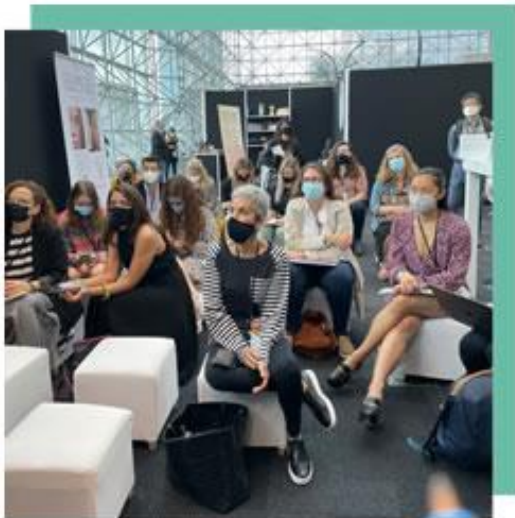
[Exhibitors' full list](#)

[New exhibitors](#)

Shape up tomorrow's cosmetics market

Always seeking out the **latest trends of the skincare and makeup industry?** Attend inspirational sessions of our exciting program of **conferences** with **international experts, trend agencies** and roundtable discussions with hot influencers. Source new ideas, identify trends around the world and decipher the early signs of consumer behavior.

[Full program of conferences](#)



Find future solutions to the major challenges of the sector

Access a wide range of cosmetics industry experts, from major players to rising stars in the show aisles and through our **inspiring event agenda**. We have prepared an **exclusive workshop program** for you to stay in touch with your customers' needs and their new consumption patterns.

[Full program of workshops](#)

IT AWARDS Nominees and Winners

Our highly regarded innovation competition, **IT AWARDS** returns in 2022 with a new name and new features! More than a selection of innovative products, **the new IT Awards competition will reward 4 winners** among the innovations presented by **our exhibitors** in **Formulation, Full service, Packaging and Accessory**. Explore the selected products at the heart of the show and discover the winners during the awards ceremony!

[More infos](#)



We are eager welcoming you at MakeUp in Los Angeles, on 23&24 February!

[Download my invitation](#)



You're invited to get **INSPIRED**

Visit us at **Booth E1**

COSMETICA

[Learn more](#)

MakeUp in Los Angeles Hotline

A new and exclusive service!

Need information about the exhibition? The program? The event's schedule?

Contact **Lenin PULGAR**, North America Market Sales Manager

He will be happy to answer all your questions at:

TEL: +212 776-8077 / 646-2760868

Email: lenin.pulgar@infopro-digital.com



Follow us to discover more



MakeUp in Los Angeles
23 & 24 February 2022
LA Convention Center



Covid-19
SANITARY PROTOCOL



→ [View our Covid-19 Best Practices here](#)



AN EVENT BY
INFOPRO
digital

contact@makeup-in-losangeles.com

www.makeup-in-losangeles.com