

Tomorrow at MakeUp in Los Angeles exclusively

Last day to register for free!



Dear MakeUp Enthusiast, the wait is OVER!

Tomorrow, MakeUp in Los Angeles is opening its doors for 2 full days of business meetings, conferences, workshops, networking and passion!

Here is what awaits you **the 11th and 12th February** at the Los Angeles Convention Center (South Hall K - 1201 S Figueroa St, Los Angeles), from 9am to 5pm.

The latest and most advanced innovations in makeup and skincare

Be the first to discover at the entrance of the show, the 39 products selected by the Innovation Tree Expert Committee. [More about the exhibitors' amazing achievements.](#)



Top-notch conferences lead by international speakers

Innovations, trends, brands success stories, market news and updates, consumers' behaviour with beauty products, clean and sustainable beauty... are some of the big highlights of the amazing MakeUp in Los Angeles conference program.

[Check the full conference program](#)

Workshops around EYES, LIPS and SKIN segments

A brand new influencing zone giving updates on what's going on in the EYES, LIPS and SKIN segment. Each area has its own universe around one type of product (eyes, lips or skin) and is orchestrated by a trend agency. This special installation will offer animations, product demos and ROCK MY SCIENCE workshops. Limited seats. Register now to sessions.



The best of suppliers in formulation, packaging, full-service and accessories

Come and meet with makeup and skincare manufacturers that will help you create your next lines. Prepare your visit with the exhibitors' list.

A special thank you to all the partners that have joined over time the MakeUp in Los Angeles adventure!



ATTENTION

The pre-registration will be over at 11:59pm. Visitors who were not able to pre-register online, will be charged \$65 on site.

Please print your badge for fast-track entry.

For the registered guests who not have received their badge, the registration desk will print it out for you.