

Sustainable Packaging and Circular Economy in Beauty Packaging



EXPERTAINMENT

MakeUp in Los Angeles Conferences

I want my invitation

Refillable and reloadable packaging formats are gaining ground in the Beauty Industry.

How are packaging suppliers gearing their R&D to address this trend? In addition to a reduced carbon footprint, what are the opportunities for luxury brands and how can these formats reinforce their premium positioning?

Get all the answer to your questions during a special two-part session dedicated to Sustainable Packaging:

- Part 1: **Sustainable Packaging and Circular Economy in Beauty Packaging**
- Part 2: **Refillable & Reloadable formats: is this the future of sustainable packaging?**



Sustainable Packaging Part 1

Sustainable Packaging and Circular Economy in Beauty Packaging

With the participation of:

- **Jill Tomandl**, VP Product Development and Innovation,
ESTEE LAUDER COMPANIES, SMASHBOX COSMETICS
- **Cécile Tuil**, VP Communications, **ALBEA**

Round table moderated by **Charles-Emmanuel Gounod**, CEO & Founder,
BEAUTYWORLD CONNEXIONS,



Wednesday February 12th, 2020
2:30pm - 3:00pm

More about the conference
program & the speakers

The MakeUp in Los Angeles team is looking forward to welcoming you
**February 11&12, from 9am to 5pm at the Los Angeles Convention
Center** for an amazing 5th edition!

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2 shows 1 location

Since 2018, MakeUp in Los Angeles is held concurrently with Lux Pack Los Angeles, the premier show for creative packaging in all sectors.



Podcast episode



**Discover the podcast BEAUTY IS YOUR BUSINESS
A new episode recorded during MakeUp in New York 2019
Leila Rochet Podvin of Cosmetics Inspiration & Creation - An Ever-Changing Industry**

Beauty is an ever-changing industry. And at an event like Makeup-In NY, where the latest products, trends and innovation are on display, who better to walk through how the industry is transforming than someone who seeks to inspire and stimulate creativity via our trend books,

presentations, workshops and beauty tours? Leïla Rochet Podvin, Founder of Cosmetics Inspiration & Creation, a sought after expert with 20 years of experience in cosmetics and fragrances and a passion for worldwide brands and innovation shares her insights on "Beauty Is Your Business" podcast, on location at MakeUp in NewYork

<https://mmn.one/biyb-rochetpodvin>

Hot news

The 3 hot news selected by the MakeUp in Team*:

Fenty Beauty's New 'Snap Shadows' Snap Together

https://www.beautypackaging.com/contents/view_breaking-news/2019-12-19/fenty-beautys-new-snap-shadows-snap-together?utm_source=SilverpopMailing&utm_medium=email&utm_campaign=BP_eNewsletter+%2812-19-2019%29+%281%29&utm_content=&spMailingID=4599253&spUserID=MTQxODU2MDc4NTM5S0&splobID=920821645&spReportId=OTIwODIxNjQ1S0

L'Oréal's New At-Home Device Makes Personalized Beauty Products, Signaling the Democratization of Cosmetics

<https://fortune.com/2020/01/05/customized-personalized-makeup-ces-2020-loreal-cosmetics/>

The CES Winner That Could Change Beauty with AI

https://www.beautypackaging.com/contents/view_breaking-news/2020-01-06/the-ces-winner-that-could-change-beauty-with-ai/44392

** Let us know which one is yours...*