

What's Next for Non-binary Inclusivity in today's Beauty Landscape?



EXPERTAINMENT

MakeUp in Los Angeles Conferences

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Gender Neutral and Gender Fluidity

It surfaced in the 90's with CK One and has evolved to mass acceptance proven by Fenty & Chanel's current consumer targets amongst many others.

During MakeUp in Los Angeles, a panel of industry experts will explore upcoming gender-neutral global trends, novel solutions for formulation and packaging development, and industry forethought for its continual growth.



“Gender Neutral and Gender Fluidity: What’s next for non-binary inclusivity in today’s beauty landscape?”

Round table moderated by **Charles-Emmanuel Gounod**, Beautyworld Connexions
with the participation of:

Michele Burke, Two Time Academy Award Winning Makeup Artist
Fei Xu, Market Intelligence & Consumer Insight Director, **Information & Inspiration**
Salome Chemla, Co-Founder, **Gentlehomme**
Erika Romeo, Head of Sales, **Ancorotti Cosmetics**



Tuesday February 11th, 2020
3:45 pm - 4:30 pm

More about the conference
program & the speakers

The MakeUp in Los Angeles
team is looking forward to welcoming you **February 11&12, 2020 at the
Los Angeles Convention Center** for an amazing 5th edition!

I want my invitation

2 shows 1 location

Since 2018, MakeUp in Los Angeles is held concurrently with Lux Pack Los Angeles, the premier show for creative packaging in all sectors.



Podcast episode



**Discover the podcast BEAUTY IS YOUR BUSINESS
A new episode recorded during MakeUp in New York 2019
Leila Rochet Podvin of Cosmetics Inspiration & Creation - An Ever-Changing Industry**

Beauty is an ever-changing industry. And at an event like Makeup-In NY, where the latest products, trends and innovation are on display, who better to walk through how the industry is transforming than someone who seeks to inspire and stimulate creativity via our trend books, presentations, workshops and beauty tours? Leila Rochet Podvin, Founder of Cosmetics Inspiration & Creation, a sought after expert with 20 years of experience in cosmetics and

fragrances and a passion for worldwide brands and innovation shares her insights on "Beauty Is Your Business" podcast, on location at MakeUp in New York

<https://mmn.one/biyb-rochetpodvin>

Hot news

The 3 hot news selected by the MakeUp in Team*:

Fenty Beauty's New 'Snap Shadows' Snap Together

https://www.beautypackaging.com/contents/view_breaking-news/2019-12-19/fenty-beautys-new-snap-shadows-snap-together?utm_source=SilverpopMailing&utm_medium=email&utm_campaign=BP_eNewsletter+%2812-19-2019%29+%281%29&utm_content=&spMailingID=4599253&spUserID=MTQxODU2MDc4NTM5S0&spJobID=920821645&spReportId=OTIwODIxNjQ1S0

L'Oréal's New At-Home Device Makes Personalized Beauty Products, Signaling the Democratization of Cosmetics

<https://fortune.com/2020/01/05/customized-personalized-makeup-ces-2020-loreal-cosmetics/>

The CES Winner That Could Change Beauty with AI

https://www.beautypackaging.com/contents/view_breaking-news/2020-01-06/the-ces-winner-that-could-change-beauty-with-ai/44392

** Let us know which one is yours...*