

Let's talk about Sex (ual Wellness) & Beauty

EXPERTAINMENT

MakeUp in Los Angeles Conferences

I want my invitation

Sexual Wellness is Big Business: The sexual wellness market is forecast to generate revenues of **\$39 billion by 2024**, representing an **annual growth of more than 7%**, according to research from Arizton.

Meanwhile, Research and Markets is predicting nearly identical growth rates for feminine hygiene, with values totaling **\$52 billion by 2023**.

The categories' growth potential is fueled by a boom in upstart indie players, direct-to-consumer models, subscription services, investment from major multinationals and a desire from consumers for products and self-care experiences that speak to their individual journeys. Indeed, many of these brands are indistinguishable from any other wellness or beauty brand.

Beauty and personal care are ideally situated to take part in this new generation of sex and sexuality, which unites such disparate categories as sex toys/accessories, hygiene products, lubricants and body oils, supplements, body-attuned skin care and more.

This panel discussion will feature a new generation of brands and packaging/design experts on the changing consumer attitudes and aesthetics of sexual wellness, shifting distribution and marketing models, the incorporation of emerging wellness trends such as CBD and “clean” products, cross-category strategies, the challenges of social media content restrictions, future growth opportunities and more...



Let's talk about **Sex(ual Wellness) & Beauty**

Round table moderated by **Jeb Gleason**, Editor-in-Chief,
Global Cosmetic Magazine with the participation of:

Randi Christiansen, Co-Founder, **Nécessaire**

Lauren Steinberg, Founder, **Queen V**

Cyo Ray Nystrom, CEO and co-founder, **Quim**



Wednesday February 12th, 2020
11:30 am - 12:15 pm

[More about the conference
program & the speakers](#)

The MakeUp in Los Angeles team is looking forward to welcoming you
February 11&12, 2020 at the Los Angeles Convention Center for an
amazing 5th edition!

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**2 shows
1 location**

Since 2018, MakeUp in Los Angeles is held concurrently with Lux Pack Los Angeles,
the premier show for creative packaging in all sectors.



**Podcast
episode**



**Discover the podcast BEAUTY IS YOUR BUSINESS
A new episode recorded during MakeUp in NewYork 2019
Brenda Gallagher of MANA Products - Innovating and Incubating Beauty Product
Development and Manufacturing**

Brenda Gallagher, Sr. Director, New Business Development, Mana Accelerator at MANA Products, offers a look into Mana products, the Mana Accelerator, color, skincare, and polysensory considerations. This episode of "Beauty Is Your Business" was recorded on location at MakeUp in NewYork

<https://mmn.one/biyb-mana>

Hot news

The 3 hot news selected by the MakeUp in Team*:

Pop star Kesha Launched a Colorful Makeup Line

<https://www.instagram.com/p/B5v6ZCeJqa8/>

Mario Dedivanovic is Launching His First Ever Makeup Brush Collection With Sephora This Month

<https://www.instagram.com/p/B5-Y6owlh9U/>

Nars Launches New Eye shadow-palette and Lip-balm Shades

<https://www.instagram.com/p/B5--Hs6FzwD/>

** Let us know which one is yours...*