

**Toasted, roasted, baked and done!
We hope your Thanksgiving is loads of fun!**



The MakeUp in Los Angeles team is also looking forward to welcoming you **February 11&12, 2020 at the Los Angeles Convention Center** for an amazing 5th edition !

[I want my invitation](#)

2 shows 1 location

Since 2018, MakeUp in Los Angeles is held concurrently with Luxe Pack Los Angeles, the premier show for creative packaging in all sectors.



Podcast episode



Discover the podcast BEAUTY IS YOUR BUSINESS

A new episode recorded during MakeUp in New York 2019

Henri Tinchant of Asquan and Stephane Thiollier of Pylote - Partnering for Safety and Hygiene in Beauty

A key player in the cleantech industrial mineral and ceramic chemistry, and an up and coming technology driven company that sources, creates, produces and markets ground-breaking beauty solutions, recently announced a collaboration to provide innovative, cleaner, safer and greener makeup brushes & mascara applicators to cosmetic brands and US consumers. The breakthrough innovation provides natural bacterial and viral contamination protection, giving makeup brushes and beauty accessories an unprecedented level of safety and hygiene as yet unseen in the market. On "Beauty Is Your Business" podcast, Henri Tinchant, President of Asquan,

and Stephane Thiollier, Managing Director Business of Pylote, share the inside story on location at MakeUp in NewYork. Host Abby Wallach is joined by guest co-host Deanna Utroske.

<https://mmn.one/biyb-asquan-pylote>

Hot news

The 3 hot news selected by the MakeUp in Team*:

Estee Lauder Launches Foundation Match Tool in Stores

https://www.beautypackaging.com/contents/view_breaking-news/2019-11-11/estee-lauder-launches-foundation-match-tool-in-stores?utm_source=SilverpopMailing&utm_medium=email&utm_campaign=BP_Monday+Edition+%2811-11-2019%29+%28Final%29&utm_content=&spMailingID=4381726&spUserID=OTkoMTkyNjQ0ODcS1&spJobID=900473355&spReportId=OTAwNDczMzU1S0

Victoria Beckham Beauty drops debut skin care product with Augustinus Bader

https://www.cosmeticsbusiness.com/news/article_page/Victoria_Beckham_Beauty_drops_debut_skin_care_product_with_Augustinus_Bader/160177/cn172666

Huda Beauty opens first-ever pop-up in London's Covent Garden

https://www.cosmeticsbusiness.com/news/article_page/Huda_Beauty_opens_first-ever_pop-up_in_Londons_Covent_Garden/159941/cn164453

** let us know which one is yours....*