

Get your badge for an incredible 5th edition !

A photograph of a makeup artist in profile, wearing large hoop earrings, applying makeup to a woman's face. The woman has her eyes closed. The scene is lit with dramatic, low-key lighting. The text 'REGISTRATION IS OPEN' is overlaid in large white letters. Red vertical bars are on the left and right sides, and a red horizontal bar is below the text.

# REGISTRATION IS OPEN

Exclusive product launches, trends, innovations and more.

Dear MakeUp enthusiast,  
It's been a while. And we missed you too !

But fear not...

MakeUp in Los Angeles is **BACK** to open the MakeUp in year in **February, the 11th&12th at the Los Angeles Convention Center.**

[I want my invitation](#)

We have handpicked for you the best of the best in **Formulation, Packaging, Accessories, Contract manufacturer, Design and Ingredients.** And here are the exhibitors that have joined again the adventure and are dying to meet you in 2020 :

ALBEA	ALLTA INTERNATIONAL	ANCOROTTI COSMETICS
ANISA INTERNATIONAL <b>NEW</b>	ANJAC	APC PACKAGING
APR PACKAGING INC <b>NEW</b>	ARCADE BEAUTY	ARCHITECTURAL BEAUTY <b>NEW</b>
ARMINAK SOLUTIONS	ARTCOSMETICS	ASQUAN GROUP
AXILONE	B.KOLORMAKEUP & SKINCARE	BAOSHENG
BAOYU COSMETICS PACKAGING <b>NEW</b>	BEAUTYCROMIA <b>NEW</b>	BONNE
BRIGHT VISION <b>NEW</b>	BRIVAPLAST	C&C INTERNATIONAL
CHAO LING	CHIANG PAO	CHROMAVIS FAREVA
COLORVERA <b>NEW</b>	COLUMBIA COSMETICS	COMPAX
CONFALONIERI MATITE SRL <b>NEW</b>	COSMEI	COSMETIC GROUP USA
COSMETIC SERVICE SRL <b>NEW</b>	COSMETICA LABORATORIES	COSMETION <b>NEW</b>
COSMOGEN	COSMOPAK USA	COSWEL KOREA <b>NEW</b>
CRYSTAL CLAIRE	CSR COSMETICS	CTK COSMETICS
D.LAB	DPG	EISEN SHARPENERS
ELEMENT PACKAGING <b>NEW</b>	ENGLEWOOD LAB	ESSENTIA BEAUTY
ETHRUSKA	FABER-CASTELL COSMETICS	FMK LABS <b>NEW</b>
FUSION PKG BEAUTY LAB	GEKA	GOTHA COSMETICS
GUANGZHOU LISSON PLASTIC	HCP PACKAGING	HCT GROUP
HEMAO COSMETICS	HNB CORPORATION	HOSCHOC ENTERPRISE CO., LTD <b>NEW</b>
HOUSES OF TAEJIN	HWA SUNG COSMETICS	IMEI DIVISION S.R.L. <b>NEW</b>
INCA COSMETICI	INNOVATION LABS INC <b>NEW</b>	INTERCOS LA
INTERCOSMETIC	INTERNATIONAL COSMETIC SUPPLIERS <b>NEW</b>	INTERWORK KOREA <b>NEW</b>
ITALCOSMETICI	ITIT COSMETICS	J.COP (JEONG-HUN)
JIA HSING ENTERPRISE <b>NEW</b>	JIH HSIN GLASS	JON DAVLER INC. <b>NEW</b>
JWU CHING ENTERPRISE <b>NEW</b>	KDC / ONE	KEMAS PACKAGING
KINDU PACKING <b>NEW</b>	LIVCER	LUMSON
MARINO BELOTTI	MPLUS COSMETICS	MYC PACKAGING <b>NEW</b>
NINGBO JIELI	NUCO	NV INTERNATIONAL ASIA
OMNICOS GROUP	ORCHARD	PREMI BEAUTY INDUSTRIES
PRESTO PACKAGING	R&D COLOR	REGI LABORATORIES
RIJU WORLD	ROBERTS BEAUTY	ROYAL COSMETICS <b>NEW</b>
S.H.A. BEAUTY	S&J INTERNATIONAL	SAMBOUND <b>NEW</b>
SCHWAN COSMETICS	SEACLIFF BEAUTY	SOHO COSMETIC ACCESSORIES
SOLEO COSMETIC <b>NEW</b>	STB INTERNATIONAL	SUNCHINA PACKING
SUNGLOW GROUP USA INC <b>NEW</b>	TAEIK CO LTD <b>NEW</b>	TAIKI USA
TAKBO	TECNOCOSMESI	TEXEN
THAI HO GROUP <b>NEW</b>	TIMESOURCE ENTERPRISE	TOLY
TONNIE COSMETICS	TOP BEAUTY	TRE EFFE <b>NEW</b>
TRENDCOLOR SRL <b>NEW</b>	VIROSPACK	WISTA INDUSTRIA <b>NEW</b>
WORLD WIDE PACKAGING <b>NEW</b>	WORMSER	XJ BEAUTY
Z&Z <b>NEW</b>	ZHEJIANG JINSHENG NEW MATERIALS	

## 2 shows 1 location

Since 2018, MakeUp in Los Angeles is held concurrently with Luxe Pack Los Angeles, the premier show for creative packaging in all sectors.



## Podcast episode



**Discover the podcast BEAUTY IS YOUR BUSINESS  
Marius Morariu of Tracie Martyn Skincare - Rock Star of Beautiful Thinking**

Finding the secret sauce in a large industry might seem like a challenge. But for the Co-founder and President of Tracie Martyn, Marius Morariu, that "sauce" might not be so secret. The "Tesla of Skincare" has made an impression with the most discerning clients in the beauty market, and Marius has realized that empowering them with the whole sense of beauty is a key to success.

Marius shares the story on "Beauty Is Your Business" podcast.

<https://mmn.one/biyb-marius>

# Hot news

## **The 3 hot news selected by the MakeUp in Team\*:**

Tati Westbrook Is Launching Her Own Makeup Line

<https://www.instagram.com/p/B37xQzTD1gN/>

Consumers can now buy 'Glossier skin' in a bottle

<https://www.instagram.com/p/B32t41OhyZn/>

MAC Cosmetics reveals Disney's Maleficent inspired colour line

<https://www.instagram.com/p/B30DEN-Jz1z/>

*\* let us know which one is yours....*