

Where all the happy faces were last week!

You are the reason the show is, year after year, so dynamic and full of passion.

We are already looking forward to seeing you the 11 & 12 February 2020 at the next edition of MakeUp in Los Angeles.







**See the Photobooth Experience gallery
sponsored by Essentia Beauty**

The 3 hot news selected by the MakeUp in Team*:

Make Up For Ever Let's Gold Eye Palette Now Available. Check it here.

<https://www.instagram.com/p/BuqmhFBntWm/>

NEW limited-edition high tides & good vibes palette has made its way to tarte.com & EXCLUSIVELY on @sephora shores around the world! See it here.

<https://www.instagram.com/p/BunTTnlGYPD/>

Kylie Cosmetics is launching 5 new HighGloss extension shades. Discover them here.

<https://www.instagram.com/p/BrQMOFiHHIv/>

* let us know which one is yours.....

SAME DATES & SAME LOCATION

make **UP**
in Los Angeles



LUXE PACK
LOS ANGELES

The premier show for creative packaging

MakeUp in Los Angeles will be held concurrently with **Luxe Pack**,
The global trade show dedicated to packaging creativity, design, technical innovation, and
trends for all luxury sectors

Discover the podcast

BEAUTY IS YOUR BUSINESS

Starring for this episode **ANDREA POMERANTZ**

LUSTIG – BEAUTY IS POWER

<https://beautyisyourbusiness.com/2019/02/andrea-pomerantz-lustig-beauty-is-power/>



A veteran beauty expert and author shares insider secrets on what women want and how to look beautiful inside and out...

Andrea Pomerantz Lustig, Author of **HOW TO LOOK EXPENSIVE**; Contributing beauty editor, **GLAMOUR Magazine**, joins Abby Wallach, April Franzino, and Regina Gwynn in the MouthMedia Network studio powered by Sennheiser.